



## Rebuild Superior Inc. Business & Nonprofit Survey Report Overview

Rebuild Superior, Inc. (RSI) is pleased to announce the Superior Business & Non-Profit Survey Report. It will serve to focus discussion within Superior about the future of our town as well as provide key information for potential technical, loan and grant partners. Moving forward, Rebuild Superior, Inc. with other key Superior organizations will monitor and review the Town's evolution with a number of regularly reviewed indicators.

Some highlights on the content of the attached Business & Non-Profit Survey are:

- 60 total organizations interviewed – 52 businesses and 8 non-profits. 52% of Superior businesses.
- Report is 23 pages; mostly interviewee comments. 11 pie charts.
- Three-quarters say they are better off than 3 years ago and will be better off in another 3 years.
- Half of the organizations plan to expand.
- 40% say blight is a problem.
- Half say the Chamber of Commerce activities help.
- Two-thirds say special events help their business or non-profit organization.
- Many ideas were shared for new businesses.
- A variety of views were shared on how Superior should be in 5-10 years with positive, caring and engaged visions.

Copies of the complete Rebuild Superior Inc. Business & Nonprofit Survey Report will be available in January 2018 from RSI at the Superior Chamber of Commerce office.