

Survey Number \_\_\_\_\_ Date \_\_\_\_\_  
Business Name \_\_\_\_\_  
Business Owner(s) \_\_\_\_\_  
Interviewee: \_\_\_\_\_  
Business Physical Address \_\_\_\_\_  
Business Mailing Address \_\_\_\_\_

1. How long has your business been in operation?
  
2. Do you have plans to expand or reduce operations for your business?
  
3. How many people, including owners, does your business employ? Full time & Part Time split (Full-time = 32 or more hours/week) [Note volunteers separately]
  
4. What percentage of employees of your business live here in Superior? \_\_\_\_\_ %, Cooper Triangle \_\_\_\_\_ %, the Valley \_\_\_\_\_ %
  
5. Think about the last three years and where we are now? Is your business the same, better off or worse off?
  
6. Do you think your business will be better off, the same or worse in another three years? Why?
  
7. With your business in mind, can you name one or two business types you would most like to see come to Superior?
  
8. Are the following business problems or challenges for you? (Y/N, Comments)
  - a) Internet service
  
  - b) Commercial space availability, abandoned commercial buildings, general town blight

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d) Other \_\_\_\_\_

**9. Have these services, events or changes helped your business? (Y/N, Comments)**

a) Chamber of Commerce / luncheon meetings, workshops, speakers,

b) Main St. improvements over past 3 years or ADOT Highway 60 road work.

c) Advertising including newspapers and internet advertising and/or social media promotion of Superior and your business

d) Special events – Mining Days, Prickly Pear, Home Show, Second Fridays, etc.

**10. Can you think of anything else that you would like to share? Maybe something that would help business in Superior or something general about the Town?**

**11. What is your vision for the future of Superior? Or, how would you like to see Superior in five to ten years?**